



The 7TH SADC INDUSTRIALISATION WEEK & EXHIBITION

Theme: Promoting innovation to unlock opportunities for Sustainable Economic Growth and Development towards an Industrialised SADC

Venue:

Harare International Conference Centre, Zimbabwe

28 July – 2 August 2024

FINAL PROGRAM 21.06.2024

Media Awareness Day

Day 1: Sunday, 28 July 2024

Venue: Sapphire Room

Delegates' Arrival & Registration

| TIME | ACTIVITY | RESPONSIBLE |
|----------------------|---|---|
| 11h00 – 11h10 | Introduction | SADC National Media Coordinator, Zimbabwe/SADC Secretariat |
| 11h10 – 11h20 | Brief welcoming remarks: | Ms Angele Makombo N'tumba, SADC Deputy Executive Secretary Regional Integration |
| 11h20 – 11h35 | Brief Opening remarks | PS-Ministry of Industry and Commerce, Zimbabwe |
| 11h35 – 11h50 | Roles and responsibilities of the SADC National Media Coordinator and brief on SADC Media Awards: | SADC Secretariat/ SADC National Media Coordinator |
| 11h50 – 12h30 | Overview of the 7th SADC Industrialization Week <ul style="list-style-type: none"> • Background, Programme, and Key Issues for Media Follow-up in the 7th SIW Programme | Secretariat |
| 12h30 – 13h00 | Media Engagement <ul style="list-style-type: none"> • Questions and Answers | Zimbabwe Government/ SADC Secretariat/ SADC Business Council |

#SIW2024

Investment Conference, Zimbabwe Opportunities

| 0800-0900 Arrival and Registration of Delegates | | |
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| 0900-0920 | Arriving and Briefing of Guest of Honour | Protocol |
| 0920-0935 | National Anthems (Z.I.M., SADC) | All |
| 0935-0940 | Prayer | Mr. I. Madziva |
| 0940-0950 | Welcome Remarks and Protocols | Permanent Secretary for industry and Commerce, Dr.T.U. Wushe |
| 0950-1000 | Opening Remarks | Secretary for Finance Economic Development and Investment Promotion, Mr. G. Guvamatanga |
| 1000-1005 | Welcome to Zimbabwe (Video) | ZIDA |
| 1005-1015 | Opportunities under the SADC Spatial Development Initiatives | SADC Secretariat |
| 1015-1045 | Plenary Session What Investors are Looking for in SADC Proposed Participants AfDB, Afreximbank, BADEA, BBSA, DBN, NDB, IDBZ | Moderator – Busisa Moyo (ZIDA Board Chairman) |
| 1045-1055 | SADC Innovation Project Pitch – Live Pitch for Specific Project | SADC Secretariat |
| 1055-1105 | Remarks and Introduction of Guest of Honour | Minister of Industry and Commerce, Hon.N.M.Ndhlovu |
| 1105-1135 | Official Opening By Guest of Honour | Hon Vice President of the Republic of Zimbabwe Gen. (Rtd) Dr.C.G.D.N.Chiwenga |
| 1135-1140 | Presentation of Gift to Guest of Honour | Permanent Secretary for Industry and Commerce, Dr.T.U.Wushe |
| 1140-1200 | Tea Break(Nestle, Schweppes, Tanganda and Dairiboard) | |
| 1200-1230 | Minute Video Slot (Promo) Promotion Session (Potential Projects from the Investment Development Agencies) – Proposed Participants: Zimbabwe Investment & Development Agency, Botswana Investment & Trade Centre, Agência Para a Promoção de Investimento e Exportações (APIEX Mozambique) Namibia Investment Promotion & Development Board | Moderator – Yofi Grant GIPC CEO/ Southern Africa Director (WAIPPA) /African Investment Promotion Agencies President |

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| 1230-1305 | 1 Minute Video Slot (Promo) Presentation: Investing in Carbon Credits - The Southern African Marketplace Presenter: AFDB-Africa Carbon Support Programme | Panel Discussion: SADC Rep, Ministry of Environment Rep, GreenCo Rep, IDBZ. Rep Moderator – Professor Matondi |
| 1305-1400 | Lunch Break (National Foods/Probands) | |
| 1400-1630hrs | Investor-Project-Promoter Engagement Sessions These are sector specific projects from Zimbabwe and SADC and the Investment Conference will cover the following sectors'. Boardroom 1 – Infrastructure Boardroom 2 – Manufacturing Hub Boardroom 3 – Agri-Business Sector Boardroom 4 – Energy Sector | T.B.C. |
| 1630-1700 | Media Briefing | Secretary for Information, Publicity and Broadcasting Services |
| 18:00- 20:00 | Reception between Investors and the Project Promoters | The Hyatt Regency- SADC Investors Ball/Gala Dinner |

DAY 3 - Tuesday, 30 July 2024

Venue: Main Plenary room

Moderator: **Ministry of Industry and Commerce**

- 0800-0840 Arrival and Registration
- 0840-0850 Introduction and Welcoming Remarks, **Ministry of Industry and Commerce**
- 0850-0900 Welcoming Remarks, **Ms Angele Makombo N'tumba**, Deputy Executive Secretary, SADC Secretariat
- 0900-0910 **Setting the Scene:** Progress on the Implementation of the SADC Industrialisation Strategy and Roadmap
Dhunraj Kasse: Director of Industrial Development and Trade
- 0910-0920 Review of the previous SADC Industrialisation Week Declaration
Mr Peter Varndell: Executive Director, SADC Business Council
- 0920-0930 Remarks by the Outgoing Chair of the SADC Business Council
Mr Vincente Soares
- 0930-1045 Plenary Session: Unpacking the theme of the 7th SADC Industrialisation Week
Moderator: **Mr Reaboka Morakabi**, SADC Secretariat
- 1- Presentation related to Intellectual Property
Presenter: ARIPO
 - 2- Key Note Address on the role of UNIDO in promoting innovation to unlock opportunities for Sustainable.
Ms. Fatou Haidara, UNIDO Deputy to the Director General and Managing Director, Directorate of Global Partnerships and External Relations /UNIDO Special Representative for Africa
 - 3- Fostering innovation in pharmaceutical and agroprocessing value chains:
Presenters:
 - Indigenous knowledge in management of remedies to facilitate investment in research and development: Harare Institute of Technology
 - Virtual Design Studio in the leather value chain: solidaridad

1045-1100 Tea/Coffee Break

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| 1100-1300 | <p>Manufacturing Investment Opportunities and Incentives within SADC</p> <p>Moderator: Mr. Mário Lionel, Senior Programme Officer - SADC.</p> <p>Presentations by regional Investment Authorities:</p> <ul style="list-style-type: none"> - ZIDA - Botswana Investment and Trade Centre (BITC) - Invest SA - Economic Development Board of Mauritius <p>SADC Investment Climate Scorecard 2023: Doing business in the region and Creating Business Connections.</p> <p>Presenter: Ms Priyanka Kher, Senior Private Sector Development, Specialist Finance, Competitiveness & Innovation, World Bank.</p> |
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| 1300-1400 | LUNCH BREAK |
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| PARALLEL SESSIONS |
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| 14:00-16:00 | <p>Update on AfCFTA's Guided Trade Initiative: Achievements and Challenges</p> <p>Venue: Ruby A Room</p> <p>Moderator: Tulo Makwati – Trade Advisor, GIZ CESARE</p> <p>Presenter:</p> <ol style="list-style-type: none"> 1. Update on the AfCFTA implementation-success and challenges in the SADC region, Ms Rejoice Karita, Trade Advisor, GIZ 2. How can the government provide a supportive and enabling business environment for the private sector to drive Zimbabwe's development with the AfCFTA? Govt representative 3. How can the Zimbabwean private sector leverage the AfCFTA Agreement? Confederation of Zimbabwean Industries 4. Experiences, Challenges, and Perspectives of Trading Under AfCFTA's Guided Trade Initiative, Ms Hapiness Nyiti, AJA Ltd, Tanzania | <p>UNIDO Session on Industrial Matters (14:00 – 17:00)</p> <p>Venue: Sapphire</p> <p>Moderator: Matilda Muweme, UNIDO.</p> <p>Presentations/Presenters</p> <ol style="list-style-type: none"> 1. Presentation on Digitalization/AI in industrial development/Firas Ghanem 2. Presentation on Industrial Skills Development/ Juan Pablo Davila 3. Presentation on Industry Decarbonisation and Clean-tech Value Chains, Karin Reiss-Haimbala 4. Presentation on integrated Agro Parks and Agribusiness/TBD 5. Presentation on Cluster and Upgrading/Pharma/TBD 6. Industrial Policy and Innovation/TBD | <p>Elevating Standards: Enhancing Economic Competitiveness through Quality Assurance, Accreditation, and Metrology in the SADC Region</p> <p>Venue: Ruby B Room</p> <p>Moderator: Cesarino Benjamim, SADC Secretariat</p> <p>Presenter: Mr Francois Denner, Chief Technical Advisor UNIDO Ms Eve Christine Gadzikwa, SADCAS CEO TBA National Laboratory Association, South Africa</p> <p>TBC Spokesperson of a National Medicines Regulatory Authority (NRAs, e.g. BOMRA), discussing the importance of GMP standards for companies as well as Maturity Levels for NRAs</p> <p>TBC Spokesperson of a regional/ Zimbabwean tannery collaborating with Sustainable Leather Foundation to elevate environmental standards</p> |
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| | <p>5. Update on the Guided Trade Initiative: Successes & Challenges, Mr Jeremia Mungathia, Regional Manager, Kenya Kenya Tea Development Agency-KTDA</p> | |
| 16:00 – 16:15 Tea/Coffee Break | | |
| 16:15-17:30 | <p>Cultivating Circular Economies within SADC: Update on the SADC Business Council EPR Platform and Pilot Project</p> <p>Venue: Ruby A Room</p> <p>Moderator: Peter Varndell – SADC Business Council Executive Secretary</p> <p>Presenter : Dr. Mihaela Balan – EU Africa Rise</p> <p>Discussion : Thabo Sihlangu – Coca-Cola Beverages Africa (CCBA.)</p> | <p>Entrepreneurship dialogue among Youth and Women in the SADC region</p> <p>Venue: Ruby B Room</p> <p>Moderator: Katlego Nawa, Trade Advisor, GIZ.</p> <p>Presenter:</p> <ol style="list-style-type: none"> 1. Ms Lillian Makoi, Country Manager, Trias 2. Ms. Mmantlha Sankoloba, CEO BEMA 3. Ms Nono Bokete, C.E.O. of Data Sentinels 4. Ms. Immaculate Chigwaza, CEO Inami Agro |

DAY 4: Wednesday 31 July 2024

PLENARY SESSION

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| 08:30-0900 | Registration and Networking Coffee |
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Moderator: State House/Ministry of Industry

0900-0910hrs National Anthems (ZIM, AU and SADC)

0910-0915hrs Welcome Remarks **Hon. N. M. Ndhlovu, Minister of Industry and Commerce**

0915-0930hrs Remarks by **Amb F. Shava, Minister of Foreign Affairs and International Trade**

0930-0940hrs Remarks by **HE Mr Elias Magosi, SADC Executive Secretary**

0940-0945 hrs Remarks and Introduction of Guest of Honour. **Hon. Vice President of the Republic of Zimbabwe Gen. (Rtd) Dr CGDN Chiwenga**

0945-1010 hrs Key Note address by **His Excellency, the President of the**

Republic of Zimbabwe. Dr. E. D. Mnangagwa

1010-1020hrs Presentation of Gift, **Minister of Industry and Commerce,**

Hon.N.M.Ndhlovu

1020-1045 hrs Group Photo, Touring the Exhibition Stands and Press briefing.

10h45– 11h00 Tea/Coffee Break

Moderator: Tapiwa Samanga, Chief Executive Officer, PtA

1100-1300hrs **Keynote on Accelerating Industrialisation For Business and Economic Opportunities.**

Mariana Mazucatto – SADC and the Global Arena – Positioning the SADC and National Industrial Policy thinking on the Global Arena (How much is the policy a global policy at the moment and how can it be turned into one and why it should be)

Ms. Fatou Haidara, UNIDO Deputy to the Director General and Managing Director, Directorate of Global Partnerships and External Relations/UNIDO Special Representative for Africa.

High-Level Round Table of CEOs and Ministers on Shifting the Region’s Continental and Global Opportunities in Cross-Border Business, Entrepreneurship

13h00– 14h00 Lunch Break

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| 14:00– 16:00 | Trade in Service | <p>Strengthening Market Development for Energy Efficient Appliances in SADC and EAC Region</p> <p>The session will focus on presenting the new regional Product Labelling Initiative for Energy Efficient Lighting and Appliances (EELA). It will also present the EELA Waste Management Guidelines, and the Regional EELA Compliance Framework.</p> <p>This session is organised in by SACREEE/EACREEE/UNIDO</p> | <p>Unlocking Economic Growth: Strategic Development of Special Economic Zones in the SADC Region</p> <p>Organised by ECA.</p> <p>Venue: Sapphire Room</p> |
| 16:00 – 16:15 Tea/Coffee Break and Networking | | | |
| 16:15-17:00 | <p>Accelerating Business, Entrepreneurship and Industrialisation Opportunities in the SADC Region</p> <p>Venue: Ruby B Room</p> <p>Moderator: Ms Lillian Makoi, Country Manager, Trias</p> <p>Presenter: Ms Nondumiso Pikashe, C.E.O. of Sesfikile Wines</p> | <p>Speakers: Karin Reiss-Haimbala, UNIDO Asteria Markus and Readlay Makaliki - SACREEE Two country representatives Michael Scholand – M2S2 Aurora Rice – BlackForest</p> | |

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| | <p>Mr Rado Harilala Razafindrakoto, Programme Officer-Financial Sector, SADC Secretariat</p> <p>Mr McKinnon, Malcolm, Senior Trade Advisor, Trade in Services, GIZ CESARE – SADC Trade in Services Strategy</p> | <p>Venue: Ruby A Room</p> <p>EELA Focal Point meeting to validate Label – E-waste (16:00-17:00) By Invitation (closed door session)</p> | |
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19:00 – 21:00 Welcoming Cocktail by the Minister of Industry and the Private Sector & SADC SQAM Awards

DAY 5: Thursday, 01st August 2024

08:00-08:30 Registration and Networking Coffee

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| 08:00- 10:30 | <p>Main Auditorium</p> <p>Moderator: Dr Johansein Rutaihwa. Senior Programme Officer-Industrialisation and Competitiveness, SADC The Internationalisation of Start-Ups and SMEs in SADC – Combing Entrepreneurship and Policy as a force for regionalisation of Start-Ups and SMEs</p> <p>Andreas Jahn, C.E.O. of Mitterslstandverein (German S.M.E. Association) - Case studies of 3 German SMEs that have gone international and what the policy and entrepreneurship drivers.</p> <p>Swedish Foretagarna – How the Swedish government has supported Innovation and Entrepreneurship to drive global market participation of Swedish small businesses.</p> <p>Panel: Dr. Mclean Sibanda, Bigen Group Tapiwa Samanga, PtSA T.D.W. Young, dynamic entrepreneurs from the region and one panellist on the state of policy and policy support for entrepreneurship in the SADC region</p> | | |
| 08:30-10:30 | <p>Energy Infrastructure development in support of regional Industrialisation and Promotion of value chains.</p> <p>Venue: Ruby A Room</p> <p>1- Introductory and Welcome Remarks SADC – Director Infrastructure</p> <p>2- Overview of SADC Energy Sector in support of Industrialisation</p> <p>Moderator:</p> | <p>Accelerating sustainable energy investments in Africa through ESCOs</p> <p>Venue: Ruby B Room</p> <p>This session will focus on the potential for Energy Service Companies (ESCOs) to provide integrated clean energy solutions in Africa. It will</p> | <p>Innovative Approaches to Sustainable Mining: Pioneering Green Technologies and Practices</p> <p>Organised by ECA.</p> <p>Venue: Sapphire Room</p> |

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| | <p>Executive Director-Regional Energy Regulators Association, Mr. Elijah Sichone</p> <p>3- Role of Gas in the Regional Energy Mix and in Promotion of Industrialisation</p> <p>Presenter: Africa International Advisors Africa Industry Associates / SPO - Energy</p> <p>Panellists:</p> <p>(i) Representative of NEPAD Business Foundation - South Africa / (TBD)- Mr. Kudzanayi Bangure</p> <p>(ii) Discoveries of Oil and Gas in the Region - Namibian National Oil Company, NAMCOR – (and / or Galp Energia) -</p> <p>(iii) Empresa Nacional de Hidrocarbonetos (ENH), representative – Mozambique ;</p> <p>(iv) Tanzania Petroleum Development Corporation (TPDC) representative- Ministry of Energy Tanzania.</p> <p>(v) Development of the regional Green Hydrogen Strategy in support of regional energy security and industrialisation – SACREEE -ED, Mr. Kuda Ndlhukula</p> <p>4- Harmonization of Cleaner Fuels and Vehicle Emissions Standards in the SADC region</p> <p>Presenter: Representative of UNEP- Nairobi, Kenya Ms Jane Akumu (TBC)</p> <p>Panellists:</p> <p>(i) Oil Industry representatives – Zimbabwean National Oil Infrastructure Company NOIC; (TBD)</p> <p>(ii) Petroleum Commissioner - Ministry of Mines and Energy Namibia - Mrs Maggy Shino (TBC)</p> <p>(iii) SADCSTAN, BOBS Botswana, Mr. Thabo Tlhomelang (TBC)</p> <p>5- Engagement of private sector on operationalisation of Regional Transmission Infrastructure Financing Facility (RTIFF) for development of energy infrastructure for promotion of regional integration</p> | <p>discuss the main barriers limiting the ESCO market and highlight the opportunities.</p> <p>Organised by SACREEE/EACREEE/UNIDO</p> <p>Presenters:</p> <p>Mr. Alaeldin Mohamed - UNIDO</p> <p>Mr. Dhevan Pillay – President, Energy Services Companies Association of Southern Africa</p> <p>Karin Reiss-Haimbala, UNIDO</p> <p>Mr. Aref Abouzahr – CEO Ark Energy</p> <p>African Development Bank (TBC)</p> | |
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| | <p>Presenter: Representative of the Southern African Power Pool (SAPP) – Harare, Zimbabwe -Eng. Stephen Dihwa (TBC)</p> <p>Panellists:</p> <p>(i) Climate Fund Managers (CFM) - designated Fund Manager for the RTIFF (TBC)</p> <p>(ii) Representative of ZESA - National Power Utility, Zimbabwe (TBD)</p> <p>(iii) Representatives of the Multilateral Development Banks - AFREXIMBANK Mr. Zitto Alfayo and WORLD BANK– Pretoria Office (TBC);</p> <p>(iv) AfDB – Africa Green Grids Initiative- Mr. Thobela Moeketsi</p> <p>(v) Private sector participation in Regional Transmission projects- MERIDIAM</p> <p>Interventions by the Presenters and Panellists/ Discussants Questions & Answers Session</p> | | |
| 10:30-10:45 | Tea Break | | |
| 10:45-12:30 | <p>Original Equipment Manufacturers Forum Moderator Venue: Ruby A Room</p> <p>Digital presentations and virtual factory tours with typically finished product exhibitions for 3 product areas, equipment (Leather, Food processing, Textiles)</p> <p>TBC Regional Leather Manufacturers</p> | <p>EELA Project Steering Committee Meeting by Invitation only.</p> <p>Venue: Ruby B Room</p> <p>Organised by SACREEE/EACREEE/UNIDO</p> | |

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| 12:30-13:30 | <p>The Future of Agriculture is Inclusive: SADC Women Farmers in the Face of Digital Finance</p> <p>Venue: Ruby A Room</p> <p>Moderator: Ms Kemosedile Begani, Botswana</p> <p>Presenter: Ms Tendai T Rugare, Zimbabwe Mr Christopher Joseph, Tanzania Ms Nakakuwa Amen, Namibia Ms Magdalena Malaba, Eswatin Ms Libuseng Titi, Lesotho</p> | <p>Corridor Management and Efficiency</p> <p>Moderator: Mr. Peter Varndell, Executive Secretary, SADC Business Council</p> <p>Panelists: - Mr. Desiderio Fernandes, Freight Forwarders Association of Southern Africa (FCFASA) - Mr. Eduardo Sengo, Confederation of Mozambican Business Associations - Mr. Vusi Mabena, Mining Association of Southern Africa (MIASA)</p> | <p>India Franchises Opportunities for Entrepreneurs</p> <p>A presentation covering opportunities and funding</p> <p>Venue: Sapphire Room</p> |
| 13:30-14:45 Lunch Break | | | |
| 14:45-16:00 B2B and Meetings | | | |
| 16:00-17:00 | | <p>Closing Ceremony</p> <p>Venue: Main Plenary Room</p> <p>Moderator: Ministry of Industry and Commerce</p> <p>Declaration of SIW 2024 - Mr Peter Varndell: Executive Secretary, SADC Business Council</p> <p>Remarks - SADC Secretariat</p> <p>Closing remarks - Ministry of Science & Technology (Tbc)</p> | |
| 17:00-20:00 | | Gala Dinner, Fashion Show | |

DAY 6: Friday 2nd August 2024

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| 09:00-13:00 | <p>Factory Site Visits:</p> <p>1st group: • Tbc</p> <p>2nd group: • Tbc</p> | <p>EELA SIDE EVENT</p> <ul style="list-style-type: none"> ESCO Training – Full Day (09:00 – 16:00) <p>Speakers:</p> <ul style="list-style-type: none"> Mr. Aref Abouzahr – Ark Energy Mr. Ndivhuho Tshikovhi/Ms. Karin Reiss-Haimbala/Mr. Alaeldin Mohamed – UNIDO <p>Organised by SACREEE/EACREEE/UNIDO</p> |
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